

370 Watson St.
Akron, Ohio 44305

Philip Morris, Inc.
100 Park Avenue
New York, N. Y. 10017

Att: Vice President - Advertising

Dear Sir:

Enclosed is a page taken from "Parade"
a section of the Sunday Edition of The
Akron Beacon Journal, August 13, 1972.

If Philip Morris hasn't bought Brown &
Williamson - and I don't think they have -
how come B&W can cover Benson & Hedges full
page color ad with their sticker?

It would be bad enough if it was Procter &
Gamble's soap coupon - but a Rival cigarette!

Please let me hear from you.

A Stockholder

Gale Camp

Gale Camp
370 Watson St.
Akron, Ohio 44305

CC:rc

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